CASE STUDY 08 / RESEARCH & STRATEGY / CONCEPT DEVELOPMENT

Connecting Housing Delivery From Concept to Occupancy

Municipal housing and community systems

THE BUSINESS CHALLENGE

Land, funding, approvals, construction and operations were handled in silos, while smaller municipalities and communities could not afford to reinvent connected systems project by project.

THE WORK PERFORMED

01 System and lifecycle research. Mapped the housing journey from early concept and land through approvals, construction, occupancy and operations.

02 Municipal and funding assessment. Researched government programs, grants, municipal requirements and potential funding pathways.

03 Land and partnership exploration. Examined land procurement and opportunities involving charities, non-profits and other community participants.

04 Community and solution architecture. Designed high-level community concepts and a connected approach to processes and participants.

05 Financial and strategic modelling. Developed research, financial models, strategy options and feasibility thinking.

06 Digital platform concept. Explored a reusable, secure digital approach to reduce fragmentation without publishing proprietary design details.

THE RESULT

Developed a high-level research, finance and architecture foundation for integrated housing delivery. This is concept and strategy work, not a claim of completed housing construction or platform deployment.

End to end
housing lifecycle scope

WHAT THIS EXPERIENCE PROVES

Demonstrates the ability to connect municipal requirements, finance, land, community design and digital architecture without revealing proprietary methods.

BEFORE / TRANSFORMATION / AFTER

BEFORE	TRANSFORMATION	AFTER
Housing delivery was fragmented across participants and life-cycle stages.	Researched a repeatable, connected approach spanning strategy, finance, community design and digital operations.	A high-level architecture for coordinated housing delivery and connected communities took shape.

SELECTED CAPABILITIES

Research and intelligence | Solution architecture | Community design | Financial modelling | Funding assessment | Partnership development | AI-assisted analysis

Experience: Tracey DeLeeuw | Experience and venture descriptions reflect the founder interview. No additional client outcomes are implied.

Could your organization benefit from similar work? team@greenteaming.ca | LinkedIn: Green Teaming